



**SOCIAL  
VENTURES**

# **State of Social Enterprise in Central Ohio**

Fifth Annual Report

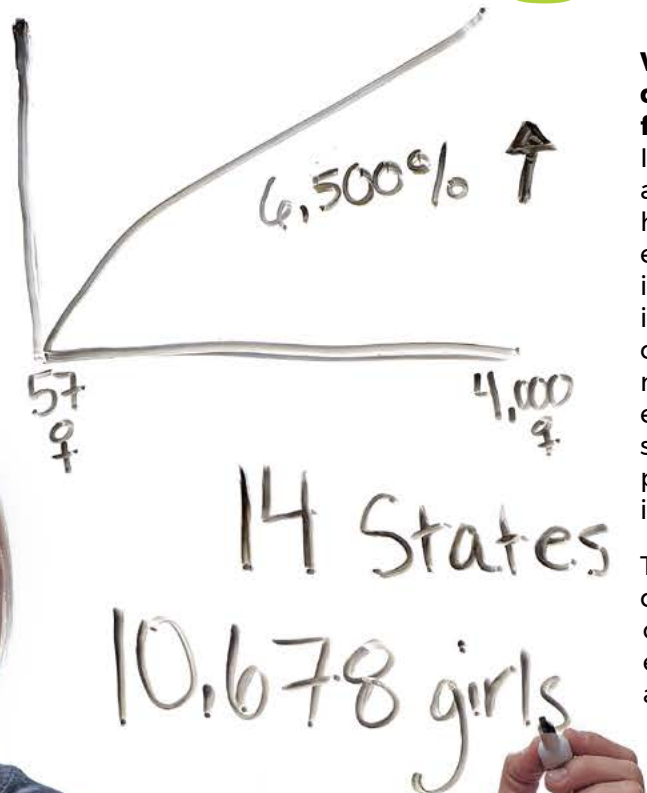
August 6, 2019

#EasyToUnderstand





# Five years. Ninety-eight social enterprises. One big impact.



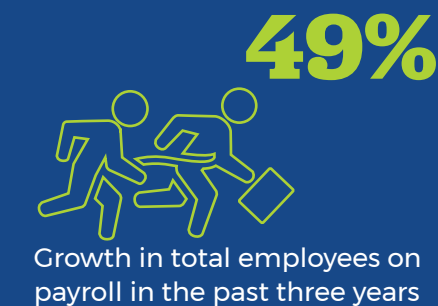
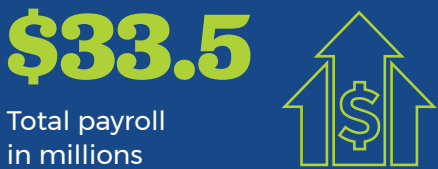
**What is a social enterprise? What does it do? How is it different from, say, “regular” enterprise?** It’s a question we hear regularly at SocialVentures, and here’s how we answer the query: Social enterprises are businesses that intentionally integrate social impact as a non-negotiable component of their business models through the people they employ or the social missions they support. It’s a good definition, but perhaps lacking a little something in gravitas or soul.

Truth is, there are nearly as many definitions of social enterprise in central Ohio as there are social enterprises (yes, there really are 98). But for this, our fifth anniversary year, we wanted to move beyond the notion of social enterprise as something to define or explain. It’s time we help policymakers, politicians, venture capitalists, loan officers, investors, and the general public move beyond definitions and give them something that’s #EasyToUnderstand. Easy to get behind. Easy to support. Easy to fund.

And what’s #EasyToUnderstand? The simple truth that social enterprise is about people. It’s about serving people. Helping people recover. Lifting people up. For the 11 social enterprises featured in this fifth anniversary year—and just about every other social enterprise contributing to the social-enterprise economy in central Ohio—people are the common denominator. The secret sauce. It’s the focus on people that puts the social in social enterprise. So the next time someone asks you about social enterprise, just tell them it’s #EasyToUnderstand. It’s about people.

**Lisa Hinkelman**, founder and CEO of Ruling Our Experiences  
Photo by Matt Reese

**By the numbers\***  
A snapshot of this year’s 11 featured social enterprises



\*All figures from 2018 fiscal year.

**Matthew Goldstein**, founder and CEO of Besa  
Photo by Matt Reese

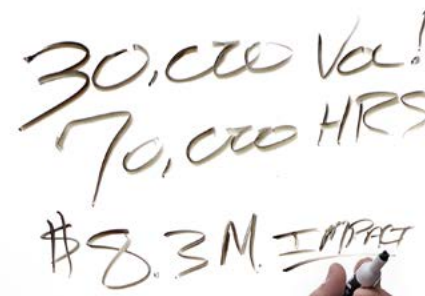
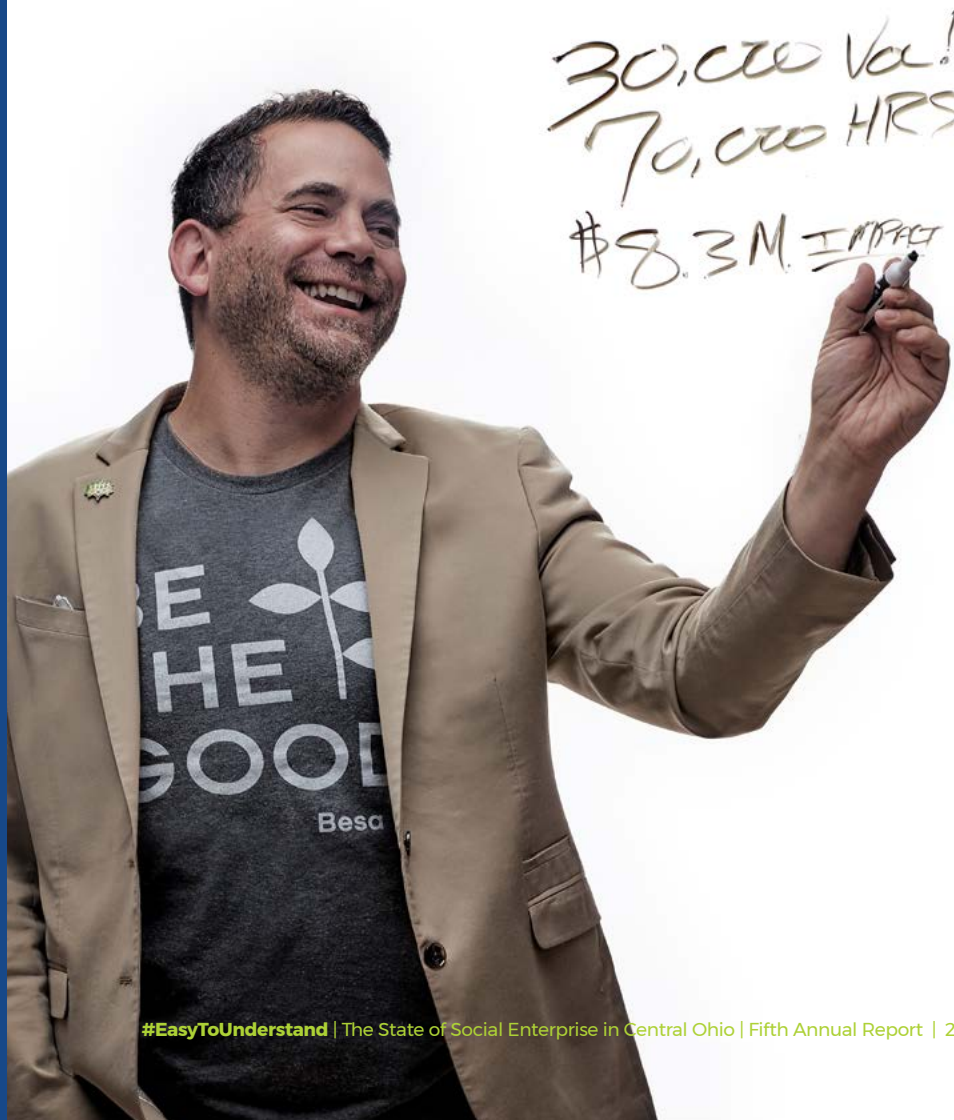
## The Heart of Furniture Bank

Fearless leader: **Steve Votaw**, President

**How it works:** Furniture with a Heart, a furniture thrift store, and Downsize with a Heart, a professional mover and downsizing service, donate 100 percent of their proceeds to Furniture Bank of Central Ohio. Furniture Bank, funded in part by its two social enterprises, provides free furniture to central Ohio families and individuals struggling with poverty and other significant life challenges.

**1,000**  
The number of families receiving furniture that were supported through the profit from Furniture with a Heart

**#EasyToUnderstand:** Diamond, seven months pregnant, has been sleeping on the hard floor throughout her pregnancy. She already has two small children and lives on a very modest income. Needing furniture, especially beds for the kids and herself to make the rest of her pregnancy easier, Diamond and her family came to Furniture Bank and selected beds, dressers and housewares. “This could not have come at a better time,” she said. She was excited to finally have a place to rest her head, and now she and her entire family benefit from a good night’s sleep in their new beds.





# Finding a fair chance

## Columbus social enterprises serve up second chances



Just as social enterprise has its own unique language and vocabulary, so too does Second Chance employment. Several Columbus social enterprises operate businesses that provide what is alternatively called Second Chance or Fair Chance employment. Or, as many Columbus social entrepreneurs call it, Supportive Employment.

Why supportive? Because organizations such as CleanTurn, Fairhaven Lawn Care/Patriot Pride Painting, and Hot Chicken Takeover don't simply provide jobs to those with significant obstacles to finding employment; they build support structures around those employees to try to ensure both short- and long-term success.

Hot Chicken Takeover, for example, provides a bevy of both conventional and unconventional benefits to ensure that its second-chance employees have the best chance for success.

Among them: legal services, a savings-match program, resume writing, financial coaching, cash advances, housing and transportation support, and more. These supportive benefits don't simply help the employees, they help HCT, too, creating more loyalty and less turnover among employees. In fact, in 2018, the average HCT employee's tenure was approaching 600 days.

For other employers, supportive employment informs their business and customer service decisions. Eddie Rapp, director of Fairhaven Lawn Care and Patriot Pride Painting, explains: "We may send four guys to mow because we want them to get more hours so the income they receive can help them become self-sufficient. Most other companies that don't look at the mission first would only send two guys because sending four hurts the bottom line."

Supportive employment looks a little different for different social enterprises. It includes different benefits, different training programs, and produces a variety of different results, but like social enterprise itself, the impact it has on employee is **#EasyToUnderstand**.

Nancy, CleanTurn  
Photo by Matt Reese

### Spotlight: Hot Chicken Takeover

Fearless leader: **Joe DeLoss**, founder, owner, head fryer

**The HCT story:** Hot Chicken Takeover has three restaurants in Columbus, Ohio, serving Nashville-inspired hot chicken, and aims to create a sense of belonging, engagement and enthusiasm at every location. HCT's first out-of-market restaurant is on the menu for 2019 in Cleveland.

**How they do it:** By providing fair-chance employment to men and women who typically struggle with access to employment, particularly those impacted by incarceration, homelessness, addiction, or another symptom of poverty.

**#EasyToUnderstand:** Before coming to work for Hot Chicken Takeover, Shannon was incarcerated for four years. During her incarceration, she aligned with mentors, resources, and developed a strong plan for her future. When she re-entered the community, she secured employment with HCT following a referral and introduction from Kindway, a community partner supporting re-entry in Central Ohio. Within her first six months, Shannon earned four promotions within the restaurant and was positioning herself for a role on HCT's administrative team. Now, nearly four years later, Shannon supports the leadership team as a critical contributor and business manager. "We choose to judge people on their future, not their past."

### At a glance

**779** CleanTurn employees provided with supportive employment since 2012.

**75%** of Fairhaven Lawn Care/Patriot Pride Painting employees advanced to other employment positions. Ninety-six percent found housing.

**99** Number of Freedom a la Cart employees, almost all of whom are human trafficking survivors, who participated in paid workforce training over the past three years.

**60%** of Hot Chicken Takeover's 140 employee workforce required Fair Chance employment consideration in 2018.



Adam, Patriot Pride Painting  
Photo by Matt Reese

2019  
My Own Place  
New Car  
Great Job

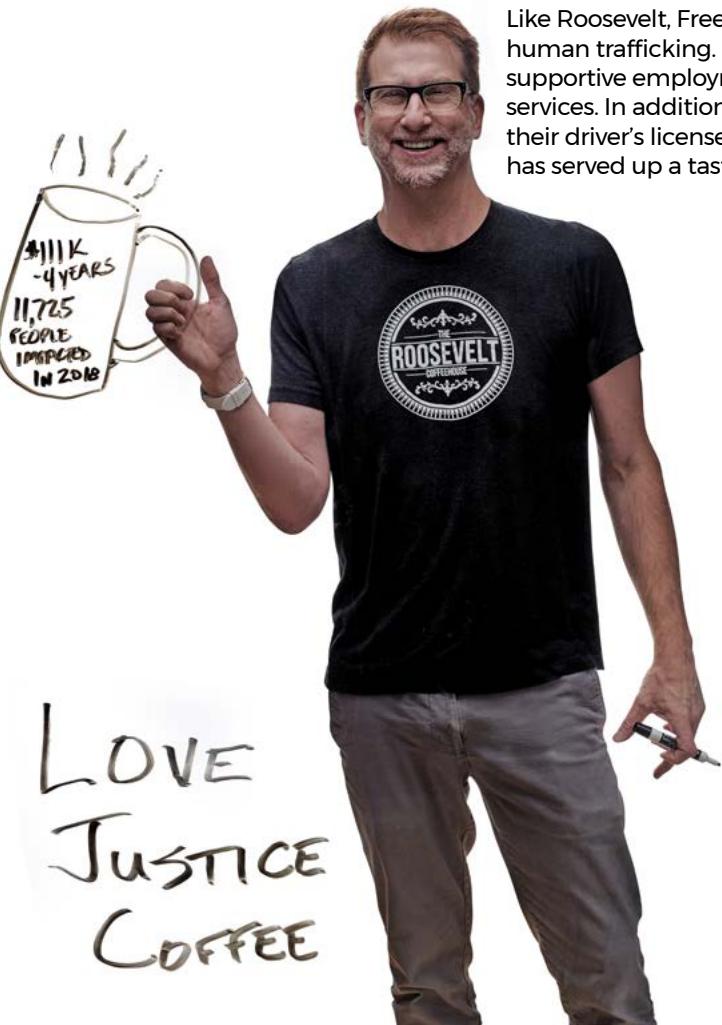
2018  
Homeless  
+  
REhab



# Tackling Trafficking

## Social enterprises fight injustice with employment, philanthropy, and empathy

Every time someone drinks a latte at Roosevelt Coffeehouse, 100 percent of the profit goes to organizations fighting human trafficking, unclean water, and hunger. And the coffeehouse-that-could's mission is catching on. In the past year, Roosevelt opened a new location at Gravity in Franklinton and launched Roosevelt Coffee Roasters, generating more opportunities to tell the Roosevelt story and to generate revenue and profit. People understand and appreciate that their purchases are a part of something bigger (Roosevelt places impact flyers on every coffee table at the coffeehouse). So while profit sharing may be difficult to conceptualize, funding 1,000 Christmas meals through Faith Mission or building a basketball court with Love Does with a fraction of your purchase is **#EasyToUnderstand**.



**Kenny Sipes**, founder and CEO, Roosevelt Coffeehouse  
Photo by Matt Reese

Eleventh Candle's work with trafficking survivors operates on a smaller scale than some other social enterprises, but in this case, small means mighty. In more than three years of operation, more than 90 percent of the trafficking survivors who have begun Eleventh Candle's training program have completed it. Founder Amber Runyon points to Eleventh's small class sizes as part of the secret to their success. She traditionally employs just four to six survivors at a time, creating a close-knit environment and a safe space for relationship-building.

Like Roosevelt, Freedom a la Cart and Eleventh Candle Co. serve survivors of human trafficking. But the Freedom and Eleventh approaches incorporate both supportive employment structures, workforce training, mentoring, and other services. In addition to providing a job, Freedom helps women create budgets, get their driver's licenses, and move into independent housing. Since 2016, Freedom has served up a taste of freedom to over 200 survivors.



**Amanda Runyon**, founder and CEO, Eleventh Candle Co.  
Photo by Matt Reese

### Felice's story

#### #EasyToUnderstand in action

Felice is the production manager at Eleventh Candle Co. It's been quite a promotion for the human trafficking survivor, who just two years ago had just begun working in the company's warehouse. When Felice was hired, it began the rebuilding of her life, starting with securing her own apartment for the first time. Now, she's helping other co-workers rebuild their lives.

Eleventh Candle Co. founder Amber Runyon says stories like Felice's are why she does what she does. "The beautiful part about all this is that I get to watch this firsthand. It's watching people get keys to their cars for the first time. People getting apartments for the first time at 35 or 36. People being able to buy Christmas presents for their kids."

Runyon says there are often immediate changes in the lives of her employees, but there are ripple effects, too. When Felice's life improved, when her housing and income stabilized, it changed her young son's life, too. Another employee was reunited with her child after providing paystubs and a letter of recommendation to the courts.

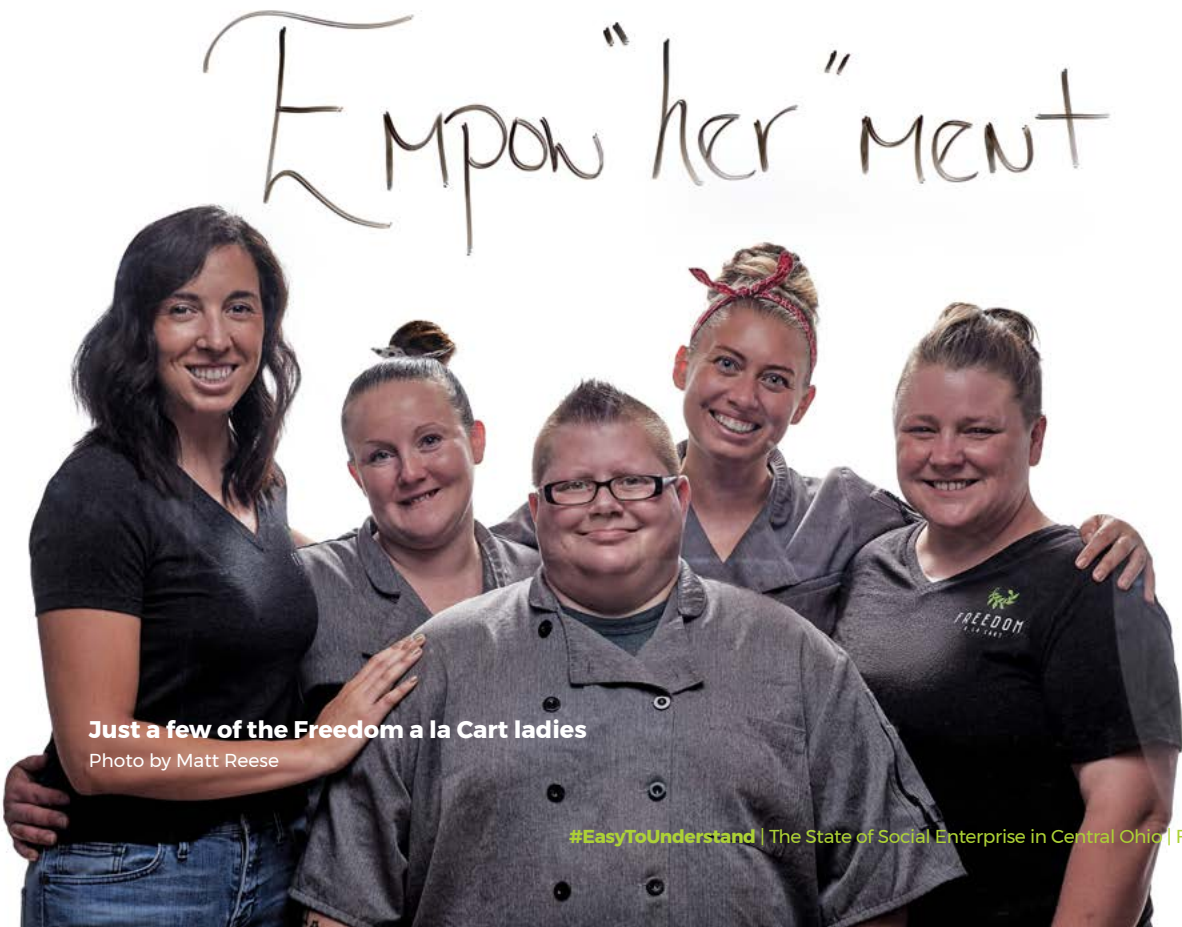
The impact Eleventh Candle is having on its employees and the community it serves is generational and compounding. It's also **#EasyToUnderstand**.

## #EasyToUnderstand

**\$33,438** Profits donated by Roosevelt Coffeehouse toward fighting human trafficking, providing clean water, and helping the hungry in 2018.

**85%** of Freedom a la Cart employees stayed out of the criminal justice system after participating in the program.

**34** Human trafficking survivors employed and trained through Eleventh Candle Co.'s workforce training and mentoring programs since 2016.



**Just a few of the Freedom a la Cart ladies**  
Photo by Matt Reese



# Social enterprises serve central Ohio as an economic engine

## Increased revenues and profits open door to serving, employing more people

As the two largest social enterprises in central Ohio, Pearl Interactive Network and Equitas Health are economic leaders in different ways. Founded in 2004, Pearl Interactive Network demonstrates the blending of delivering on both a social and for-profit mission that accesses a niche workforce attractive to the business community. Pearl meets both missions by providing government and commercial clients with program management and contact center staffing that gives hiring priority to skilled and talented disabled veterans, military spouses, people with disabilities, and those who live in geographically challenged areas.



Pearl served nearly 5,000 clients within those demographics over the past five years, and Merry Korn, CEO, says they continue to try to innovate, recently rolling out a new telehealth initiative to provide access for those in rural communities.

Korn says Pearl stays focused on its profits, arguing that the stronger the business model and the greater the profits, the more people a social enterprise can impact. People like Tom.

“We hired a Vietnam War veteran who was a quadriplegic and had been in a wheelchair for 29 years. We hired him to make outbound calls for an insurance broker and worked with the Opportunities for Ohioans with Disabilities to outfit Tom’s home with assistive technologies that enabled him to speak on the phone, send and read emails,” Korn explains.

That hiring prompted an eight-page letter from Tom’s wife on the day after Christmas, explaining how meaningful it was that for the first time in three decades Tom was able to share with his family his contribution to the outside world.

The letter was a game-changer for Pearl, and the job was a game-changer for Tom and thousands more like him with challenges to work who’ve been hired since.



Similarly, Equitas Health, a community-based healthcare system focused on serving the LGBTQ community and others needing a welcoming healthcare home, has experienced significant success providing low-cost or no-cost healthcare services to many of its clients as a result of Equitas’ two social enterprises: PRIZM Magazine and Equitas Health Pharmacy.

The economic success of the pharmacy has helped Equitas Health, a federal Community Health Center, create a sliding-fee payment schedule for primary-care patients, ensuring no one is turned away as a result of financial need. All profits from its significant prescription fulfillment over the past five years are reinvested into Equitas Health’s services, including primary care, dentistry, STI test-and-treat, care for those living with or at risk of HIV, and medical case management. Bill Hardy, Equitas’ CEO, says that its pharmacy greatly contributes to the company’s capacity to serve thousands of patients, including those who are privately insured, insured by government programs, and the uninsured.

“The beauty of a social enterprise is that it affords you the opportunity to take those risks in order to maximize the mission’s social impact,” Hardy explains. “We know that our pharmacy can sustain those risks because of the success of the business model.” In the case of Equitas and Pearl, their business model acts as an economic catalyst for both the larger organization and the larger business community.

And what’s true for Pearl and Equitas is true for the social enterprise sector as a whole in central Ohio. The sector is growing rapidly, with revenues increasing by the millions, hundreds of employees being added annually, payroll expanding, and further growth anticipated on the horizon. Of course, it’s not just the number of employees, or the revenue, or the increased payroll that matters. It’s the fact that many of those who are now working are traditionally from difficult-to-employ backgrounds or fall into the Fair Chance or Second Chance categories. They represent not only people who’ve joined company payrolls, but also those who no longer require government assistance or service or, at a minimum, less of it.

## Numerically speaking

A brief look at social enterprise’s impact on the economy—and people

**200** Patients who will be reached in August beta test for Pearl Interactive Network’s smart home and vital-sign monitoring case management technology.

**393** Employees added to the collective payrolls of our featured social enterprises since 2015.

**403,259** Prescriptions filled by Equitas Pharmacy in the past five years, allowing Equitas to double the number of clients they see on a sliding-scale basis.

# Our progress and our thanks

## Five years of supporting central Ohio social enterprise made possible by your generosity

*SocialVentures advances remarkably good businesses—businesses that intentionally integrate social impact as a non-negotiable component of their business models.*

Founded as the Center for Social Enterprise Development in June 2014, SocialVentures is dedicated to developing a thriving ecosystem that supports social enterprises and social entrepreneurs from initial concept to sustained financial viability and creation of significant social impact.

Since its founding, the local social enterprise ecosystem has grown from **18** social enterprises to the **98** listed in the Marketplace at the end of this

report. Equally remarkably, the number of individuals and organizations that support, promote, and celebrate our community's social enterprises has exploded from **four** in 2014 to the **24** shown in the graphic below.

The work of SocialVentures has benefited from the support of **62** donors since its founding, contributing a five-year total of **\$1,268,335** to advancing social enterprise in Central Ohio..

And we could not achieve our goal of creating a coherent ecosystem of support for social entrepreneurs without a host of collaborators in the true spirit of the Columbus Way. In the past year, SocialVentures advanced

social enterprise in collaboration with Abercrombie & Fitch, Better Business Bureau of Central Ohio, CauselImpact LLC, *Columbus Business First*, *Columbus CEO*, Columbus SOUP, Council of Better Business Bureaus, Festival for Good, GiveBackHack, Hopewell, Improving, KBK Buckeye Entrepreneurial Program, Kiva Columbus, Measurement Resources Company, *The Metropreneur*, NiSource, Notley Ventures, OhioHealth, The Ohio State University Fisher College of Business, Ohio University, TechGROWTH Ohio, Philanthropitch Columbus, SEA Change, and the Small Business Development Center at Columbus State.



# A letter from our founder

## Ninety-eight reasons to be excited about the social enterprise sector's future

Since its founding as the Center for Social Enterprise Development in June 2014, SocialVentures has been dedicated to the development of a thriving ecosystem that supports social enterprises and social entrepreneurs from initial concept to sustained financial viability and creation of significant social impact.

In this fifth anniversary of advocating and supporting growth in local social enterprise, we celebrate how far the sector has come in five short years. Initially dominated by nonprofit-owned social enterprises selling to the retail consumer, the numbers to the right clearly demonstrates that social enterprise is now a major economic force, increasingly for-profit, shifting toward business-to-business commerce, and emerging as a major creator of social impact. I think of the **98 social enterprises** today as **98 experiments** in how to create effective solutions to the economic divide that persists in our community.

To bring home the significance of this sector, this report features 11 social enterprises that have been leaders in the expansion of the sector: some through growth, some through innovation, some through popularizing mission-driven business, and some through forming expansive partnerships. You can see the difference they are making in their stories in these pages.

Their economic leadership is significant too. In 2018, the 11 featured companies saw a **24%** increase in revenue compared to 2017, earning almost **\$60 million** overall. There is only further growth on the horizon. In 2015, the seven of the 11 companies that were in existence then reported employing 706 people. In 2018, these 11 businesses reported **1,099 employees** on payroll. This represents a **49%** increase in employment over three years, significantly made up of employees from disadvantaged backgrounds.

All this is possible because more and more individuals and companies are discovering that they can make a difference by directing more of their purchases to local social enterprises.

**BUY SOCIAL SO YOU TOO CAN MAKE A DIFFERENCE EVERY DAY.**

We are especially grateful to Ernst & Young LLP, which has generously underwritten the design and production of this report. And to Brett Lawrence, Maggie Seikel, and Molly Tafrate of SocialVentures, who have done yeoman work to collect the data and tell the stories in this report.

*Allen J. Proctor*

Allen Proctor, President & CEO

## Snapshot of the ecosystem

**98** Operating Social Enterprises

**57%** Nonprofit

**43%** For-profit

**18** Serving businesses (B2B)

**42** Serving consumers (B2C)

**38** Serving both B2B and B2C



# Consumers have the power to advance the impact of the social enterprise sector

Consumers can learn more about and shop for goods and services sold by local social enterprises by visiting our Marketplace online: [www.socialventurescbus.com/marketplace](http://www.socialventurescbus.com/marketplace). Community Impact Ambassadors, indicated by the icon , are the organizations at the forefront of helping SocialVentures promote the cumulative impact of Central Ohio’s social enterprise sector. The organizations highlighted in blue have profiles on our online Marketplace, specifying their social impact achievements.

## Children/Toys

**Bonifier**   
Impact Area: EduclUmdren  
<https://www.bonifier.life/>


**COSI Science2Go**  
Impact Area: Education/Youth & Children  
<https://shop.cosi.org/>

## Clothing/Jewelry

**Goodwill Columbus**   
Impact Area: Employment & Job Training  
<http://www.goodwillcolumbus.org/>

**HireLevel Promotions**  
Impact Area: Youth & Children  
<https://www.coyfc.org/what/promotions/>

**Out of the Closet Thrift Store**  
Impact Area: Nonprofit Support/Health  
<https://outofthecloset.org/>

**Shop Celebrate One**   
Impact Area: Youth & Children  
<https://shopcelebrateone.com/>

**Wild Tiger Tees**   
Impact Area: Employment & Job Training  
<https://www.wildtigertees.com/>

**Women Crafting Change**   
Impact Area: Employment & Job Training  
<https://womencraftingchange.com/>

**The Awesome Company**  
Impact Area: Individuals with Disabilities/Employment & Job Training  
<https://www.theawesomecompany.com/>

**Clothe Ohio**  
Impact Area: Poverty Alleviation  
<https://www.clotheohio.com/>

**Girl Set Free**  
Impact Area: Ending Human Trafficking  
<https://www.girlsetfree.org>

**Pelotonia**  
Impact Area: Nonprofit Support/Health  
<https://shoppelotonia.org/>

**Salvation Army (Thrift stores and CORRC belts)**  
Impact Area: Poverty Alleviation  
<http://co.salvationarmy.org/CentralOhio/>

## Education

**Ruling Our Experiences**   
Impact Area: Education  
<https://rulingourexperiences.com/>

**School Performance Institute**  
Impact Area: Education  
<http://www.unitedschoolsnetwork.org>

**The Caravan**  
Impact Area: Education/Youth & Children  
<http://wearethecaravan.com/>

**Vanguard Veteran**   
Impact Area: Employment & Job Training  
<https://vanguardveteran.com/>

## Financial Services

**ECDI Lending**   
Impact Area: Employment & Job Training  
<https://www.ecdi.org/invest/loan-program>

**In(form)ed**   
Impact Area: Nonprofit Support  
<https://informed.communityshares.net>

## Food and Drink

**Blue Bowtie Catering**  
Impact Area: Poverty Alleviation/Employment & Job Training  
<http://www.bluebowtiecatering.com>


**Bottoms Up Coffee Co-op**   
Impact Area: Poverty Alleviation/Health  
<http://bottomsupcoffee.com>

**Coffee Crafters**   
Impact Area: Employment & Job Training  
<https://www.coffeecraftersacademy.com>

**Dirty Girl Coffee**  
Impact Area: Poverty Alleviation  
<https://www.dirtygirlcoffee.com/>

**Double Comfort Foods**   
Impact Area: Nonprofit Support/Hunger  
<http://www.doublecomfortfoods.com/>

**Eat, Purr, Love Cat Café**  
Impact Area: Environment & Sustainability  
<https://eatpurrlovecatcafe.com>

**Food for Good Thought**   
Impact Area: Individuals with Disabilities  
<https://www.foodforgoodthought.com/>

**Food Fort Commissary Kitchen**   
Impact Area: Employment & Job Training  
<https://www.ecdi.org/innovate/food-fort>

**Franklinton Farms**   
Impact Area: Environment & Sustainability  
<https://franklintonfarms.org/>

**Freedom a la Cart**   
Impact Area: Ending Human Trafficking/Employment & Job Training  
<http://freedomalacart.org>

**Hot Chicken Takeover**   
Impact Areas: Employment & Job Training/Poverty Alleviation  
<http://hotchickentakeover.com>

**Roosevelt Coffeehouse**   
Impact Areas: Nonprofit Support  
<http://www.rooseveltcoffee.org>

**Roosevelt Coffee Roasters**  
Impact Area: Nonprofit Support  
<https://roosevelt.coffee/>

**Roots Up Farms**   
Impact Areas: Health  
<https://rootsup.com/>

**Square Seven Coffee House**   
Impact Area: Individuals with Disabilities/Employment & Job Training  
<https://www.artandclayonmain.com/square-7/>

**Too Good Eats**   
Impact Area: Health/Youth & Children  
<https://www.toogoodeats.com/>

**Azoti**  
Impact Area: Environment & Sustainability  
<http://www.azoti.com>

**COSI Atomic Café**  
Impact Area: Education/Youth & Children  
<https://cosi.org/visit>

**Franklin Park Garden Café**  
Impact Area: Environment & Sustainability/Arts  
<http://www.fpconservatory.org>

**Global Gallery Coffee Shop**  
Impact Area: Employment & Job Training/Arts  
<http://globalgallerycolumbus.com>

**Jubilee Market & Cafe**  
Impact: Nonprofit Support/Poverty Alleviation  
<https://ilchc.org/home/jubilee-market-and-cafe/>

**LA Catering**  
Impact Area: Poverty Alleviation/Health  
<http://www.la-catering.com>

**Lettuce Work**  
Impact Area: Individuals with Disabilities  
<http://www.lettucework.org/index.php>

**Spotted Cow Coffeehouse**  
Impact Area: Individuals with Disabilities/Employment & Job Training  
<http://www.spottedcowcoffeehouse.com/>

**South Side Roots Cafe**  
Impact Area: Health/Youth & Children  
<https://www.southsideroots.org/>

**Third Way Cafe**  
Impact Area: Employment & Job Training  
<https://thirdwaycafe.org/>

**Wexner Center for the Arts’ Heirloom Café**  
Impact Area: Arts  
<https://wexarts.org/location/cafe>

## Health and Medicine

**Equitas Health**   
Impact Area: Health  
<http://equitashealth.com>

**First Aid Service Teams (FAST)**  
Impact Area: Health/Nonprofit Support  
<http://www.redcross.org/local/ohio/buckeye/local-programs/fast>


**LifeCare Alliance/Corporate Wellness**  
Impact Area: Health/Poverty Alleviation  
<https://www.lifecarealliance.org/social-enterprise/corporate-wellness/>

## Home and Lawn Care

**Fairhaven Lawn Care**   
Impact Area: Employment & Job Training  
<http://www.fairhavenlawncare.com>

**Furniture Bank’s Downsize with a Heart**   
Impact Area: Poverty Alleviation  
<http://www.downsizewithaheart.org>

**Furniture Bank’s Furniture with a Heart**   
Impact Area: Poverty Alleviation  
<http://furniturewithaheart.org/>

**Habitat for Humanity MidOhio ReStores**   
Impact Area: Poverty Alleviation  
<http://www.restoremidohio.org>

**IMPACT Real Estate Holdings**  
Impact Area: Employment & Job Training/Poverty Alleviation  
<http://www.impactca.org/>

**Mod Squad**  
Impact Area: Nonprofit Support  
<http://www.rtcentralohio.org/>

**Nature’s Touch Landscaping & Lawn Care**  
Impact Area: Employment & Job Training/Poverty Alleviation  
<http://www.naturestouchlandscaping.org>

**Patriot Pride Painting Company**  
Impact Area: Employment & Job Training/Poverty Alleviation  
<http://www.patriotpridepainting.com>

Professional Services

**ARC Industries**  
Impact Area: Individuals with Disabilities  
<http://arcind.com>

**BESA Promise**  
Impact Area: Nonprofit Support  
<http://www.givebesa.org>

**Chroma Consulting**  
Impact Area: Employment & Job Training  
<https://www.equalityohio.org/our-work/business/chroma-consulting/>

**CleanTurn**  
Impact Area: Employment & Job Training  
<http://www.cleanturndemo.com>

**Greenleaf Job Training Services**  
Impact Area: Employment & Job Training  
<http://www.greenleafjts.com>

**GroundWork Group**  
Impact Area: Nonprofit Support  
<http://www.groundworkgroup.org>

**HonestJobs.co**  
Impact Area: Employment & Job Training  
<https://honestjobs.co/>

**Kicks Mix Bookstore**  
Impact Area: Individuals with Disabilities/Employment & Job Training  
<http://kicksmixbookstore.com>

**Makeshark Website Design**  
Impact Area: Youth & Children  
<http://makeshark.com>

**Pearl Interactive Network**  
Impact Area: Individuals with Disabilities/Employment & Job Training  
<http://www.pinsourcing.com>

**Transitions**  
Impact Area: Employment & Job Training  
<https://www.alvis180.org>

**Zero Waste Event Productions**  
Impact Area: Environment & Sustainability  
<http://zerowastefest.com/>

**ds-connex**  
Impact Area: Individuals with Disabilities  
<http://www.ds-connex.org>

**POINT**  
Impact Area: Nonprofit Support  
<https://pointapp.org/>

Other

**CAREcutz**  
Impact Area: Individuals with Disabilities  
<https://www.carecutz.com/>

**COSI Lifelong Learning Group**  
Impact Area: Education  
<http://lifelonglearninggroup.org>

**EmpowerBus**  
Impact Area: Employment & Job Training  
<https://www.empowerbus.com/>

**Fortuity Calling**  
Impact Area: Employment & Job Training/Nonprofit Support  
<https://www.fortuity.com/>

**Fit to Nativigate**  
Impact Area: Health/Employment & Job Training  
<https://www.pfnstudios.com/>

**Prizm Magazine**  
Impact Area: Education/Health  
<https://www.prizmnews.com/>

**Role Model Magazine**  
Impact Area: Youth & Children/Arts  
<https://www.therolemodelguide.com/>

**SHARE**  
Impact Area: Employment & Job Training  
<https://ridewithshare.com/>

**Welcoming City**  
Impact Area: Employment & Job Training/Nonprofit Support  
<http://ustogether.us/employment-services/>

**WOSU Productions**  
Impact Area: Arts/Education  
<http://wosu.org>

**Design Outreach**  
Impact Area: Health  
<https://doutreach.org>

**HireLevel Auto**  
Impact Area: Youth & Children/Employment & Training  
<https://www.coyfc.org/what/wheels/>

Recreation

**Art and Clay on Main**  
Impact Area: Individuals with Disabilities  
<https://www.artandclayonmain.com/>

**Bikes for All People**  
Impact Area: Youth & Children/ Employment & Job Training  
<http://www.bikes4allpeople.com/>

**YMCA Family Fun Factory**  
Impact Area: Nonprofit Support/Youth & Children  
<http://www.columbusfunfactory.com/>

**Franklinton Cycle Works**  
Impact Area: Youth & Children  
<https://www.franklintoncycleworks.org/>

**Safari Golf Course**  
Impact Area: Environment & Sustainability/Youth & Children  
<https://safarigolf.columbuszoo.org/home>

**Zoombezi Bay**  
Impact Area: Environment & Sustainability/Youth & Children  
<https://zoombezibay.columbuszoo.org>

Specialties and Collectibles

**Eleventh Candle Co**  
Impact Area: Employment & Job Training/Nonprofit Support  
<https://eleventhcandleco.com/>

**Glass Axis**  
Impact Area: Arts  
<https://glassaxis.org>

**Growler’s Dog Bones**  
Impact Area: Individuals with Disabilities  
<http://www.growlersdogbones.org>

**Keepsake Theme Quilts (DEAF Initiatives)**  
Impact Area: Individuals with Disabilities/Employment & Job Training  
<https://tshirtquilts.com/>

**Sunapple Studio**  
Impact Area: Individuals with Disabilities  
<http://sunappleco.com/kitchens>

**Columbus Museum of Art Museum Store**  
Impact Area: Arts  
<https://museumstore.columbusmuseum.org/>

**Franklin Park Conservatory Botanica Gift Shop**  
Impact Area: Environment & Sustainability/Youth & Children  
<http://fpconservatory.org>

**Open Door Art Studio**  
Impact Area: Individuals with Disabilities/Nonprofit Support  
<https://opendoorartstudio.org/>

**Wexner Arts Center Store**  
Impact Area: Arts  
<http://store.wexarts.org>

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